



Mel Iloimin &lt;mel.ilomin@lacity.org&gt;

## Fwd: D-1 deployment LA

8 messages

Joshua Gray &lt;joshgray@spin.pm&gt;

Tue, Feb 26, 2019 at 1:22 PM

To: Douglas Curl <douglas@spin.pm>, Marcus Allen <marcus@ekapr.com>, Mel Iloimin <mel.ilomin@lacity.org>, Tony Ricasa <Tony.Ricasa@lacity.org>

Mel &amp; Tony,

Please see the map below where we have launched. I have also cc'd our General Manager who can help with questions you may have.

----- Forwarded message -----

From: Douglas Curl &lt;douglas@spin.pm&gt;

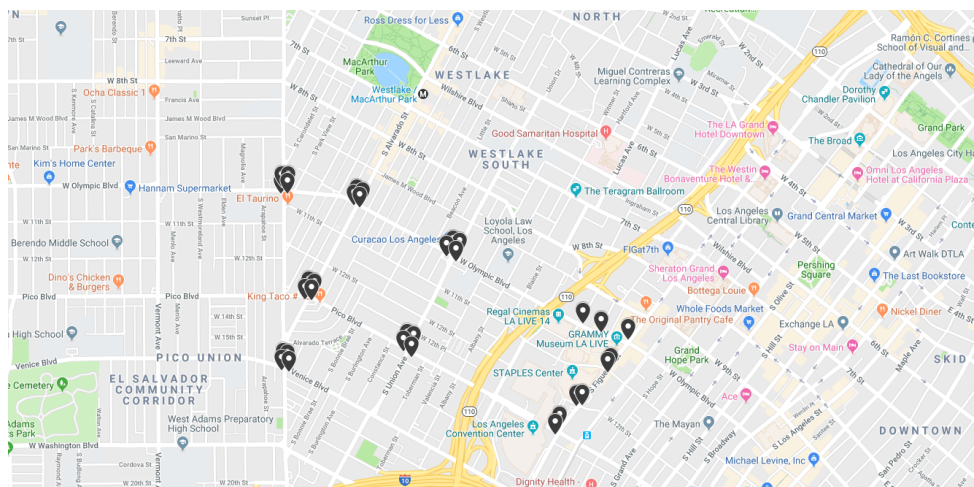
Date: Tue, Feb 26, 2019 at 10:24 AM

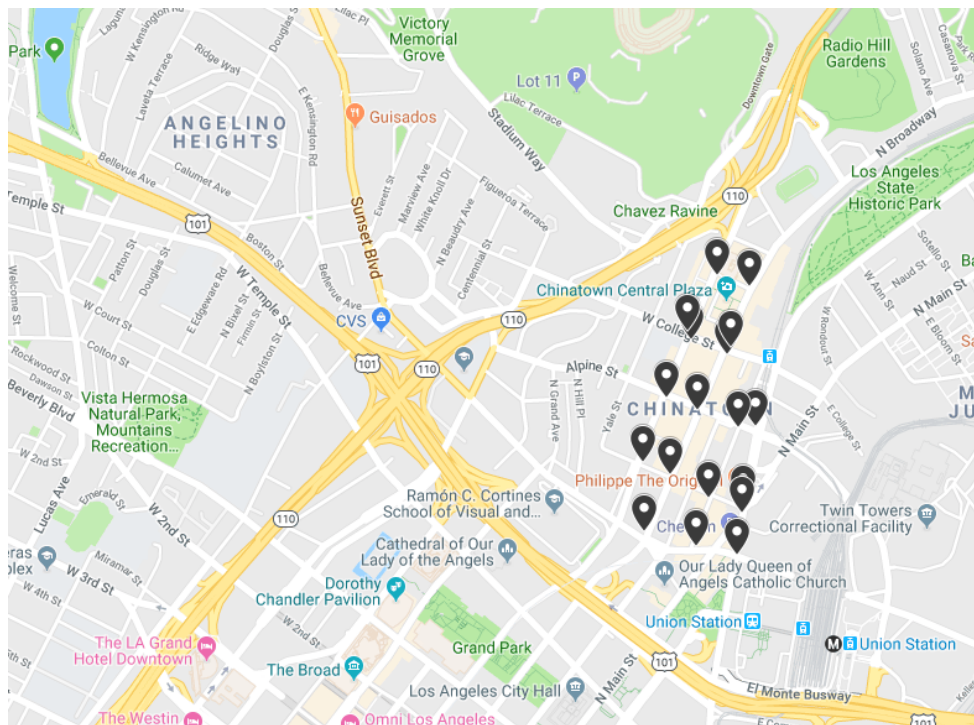
Subject: Re: D-1 deployment LA

To: Joshua Gray &lt;joshgray@spin.pm&gt;

CC: Eve Sanford &lt;eve@spin.pm&gt;, Marcus Allen &lt;marcus@ekapr.com&gt;

I didn't have time to make a nice looking map with the CD1 zone color coded so hopefully this will do for now. We're currently only deploying in one location in CD1 - Chinatown. We intend to begin deploying in Pico Union pretty soon, but we're not actively deploying there right now. That's not to say there are no scooters in these areas, we have been finding customers riding them all over the city.





Douglas Curl  
General Manager | Los Angeles  
617.785.7614 | Douglas@Spin.pm

**SPIN**

On Tue, Feb 26, 2019 at 8:54 AM Joshua Gray <joshgray@spin.pm> wrote:

Thanks

--

Josh Gray  
Director of Government Partnerships-West Coast  
(415) 535-4999 cell

**SPIN**    

--

Douglas Curl  
General Manager | Los Angeles  
617.785.7614 | Douglas@Spin.pm

**SPIN**

Josh Gray  
Director of Government Partnerships-West Coast  
(415) 535-4999 cell

**SPIN**    

Josh Gray  
Director of Government Partnerships-West Coast  
(415) 535-4999 cell

**SPIN**    

**Tony Ricasa** <tony.ricasa@lacity.org>  
To: Joshua Gray <joshgray@spin.pm>  
Cc: Douglas Curl <douglas@spin.pm>, Marcus Allen <marcus@ekapr.com>, Mel Ilomin <mel.ilomin@lacity.org>

Tue, Feb 26, 2019 at 1:35 PM

What are the numbers of scooters in each location?

[Quoted text hidden]

--

Tony Ricasa  
Deputy Chief of Staff

Los Angeles City Councilmember Gilbert Cedillo  
[200 N. Spring Street, Room 460](#)  
[Los Angeles, CA 90012](#)

Tel: (213) 473-7001  
Fax: (213) 473-7462

**Tony Ricasa** <tony.ricasa@lacity.org>  
To: Joshua Gray <joshgray@spin.pm>  
Cc: Douglas Curl <douglas@spin.pm>, Marcus Allen <marcus@ekapr.com>, Mel Ilomin <mel.ilomin@lacity.org>

Tue, Feb 26, 2019 at 1:41 PM

Josh - You may have left your mobile in my office. I gave it to our front office person, Bazyl, to hold for you if you wish to pick it up. Thanks.

[Quoted text hidden]

**Joshua Gray** <joshgray@spin.pm>  
To: Tony Ricasa <tony.ricasa@lacity.org>  
Cc: Douglas Curl <douglas@spin.pm>, Kyle Rowe <kyle@spin.pm>, Marcus Allen <marcus@ekapr.com>, Mel Ilomin <mel.ilomin@lacity.org>

Tue, Feb 26, 2019 at 2:03 PM

@doug,

Can you provide the number of scooters we've launched in D-1?

Thanks

On Tue, Feb 26, 2019 at 1:35 PM Tony Ricasa <tony.ricasa@lacity.org> wrote:

[Quoted text hidden]

[Quoted text hidden]

**Tony Ricasa** <tony.ricasa@lacity.org>  
To: Joshua Gray <joshgray@spin.pm>  
Cc: Douglas Curl <douglas@spin.pm>, Kyle Rowe <kyle@spin.pm>, Marcus Allen <marcus@ekapr.com>, Mel Ilomin <mel.ilomin@lacity.org>

Tue, Feb 26, 2019 at 2:18 PM

With assigned location. Thank you.

Sent from my iPhone

[Quoted text hidden]

>>> <<https://www.spin.app/>>

>>>

>>>

>>>> On Tue, Feb 26, 2019 at 8:54 AM Joshua Gray <joshgray@spin.pm> wrote:

>>>>

>>>> Thanks

>>>>> --

>>>>> Josh Gray

>>>>> Director of Government Partnerships-West Coast

>>>>> (415) 535-4999 cell

>>>>>

>>>>> <<https://www.spin.pm/>> <<https://www.facebook.com/spinrides/>>

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>>>>> <<https://www.facebook.com/spinrides/>>

>>>>> <<https://twitter.com/spincities>>

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>>>>> --

>>>>> Douglas Curl

>>>>> General Manager | Los Angeles

>>>>> 617.785.7614 | [Douglas@Spin.pm](mailto:Douglas@Spin.pm)

>>>>>

>>>>> <<https://www.spin.app/>>

>>>> --

>>>> Josh Gray

>>>> Director of Government Partnerships-West Coast

>>>> (415) 535-4999 cell

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>>>> <https://www.facebook.com/spinrides/> <https://twitter.com/spincities>
>>>>
>>>> --
>>> Josh Gray
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>>> <https://www.spin.pm/> <https://www.facebook.com/spinrides/>
>>> <https://www.instagram.com/spin.pm/> <https://twitter.com/spincities>
>>> <https://www.facebook.com/spinrides/> <https://twitter.com/spincities>
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>> --
>> Tony Ricasa
>> Deputy Chief of Staff
>>
>> Los Angeles City Councilmember Gilbert Cedillo
>> 200 N. Spring Street, Room 460
>> <https://maps.google.com/?q=200+N.+Spring+Street,+Room+460+Los+Angeles,+CA+%C2%A090012&entry=gmail&source=g>
>> Los Angeles, CA 90012
>> <https://maps.google.com/?q=200+N.+Spring+Street,+Room+460+Los+Angeles,+CA+%C2%A090012&entry=gmail&source=g>
>>
>> Tel: (213) 473-7001
>> Fax: (213) 473-7462
> --
> Josh Gray
> Director of Government Partnerships-West Coast
> (415) 535-4999 cell
>
> <https://www.spin.pm/> <https://www.facebook.com/spinrides/>
> <https://www.instagram.com/spin.pm/> <https://twitter.com/spincities>
> <https://www.facebook.com/spinrides/> <https://twitter.com/spincities>
> <Screen Shot 2019-02-26 at 10.18.36 AM.png>
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**Douglas Curl** <douglas@spin.pm>

Wed, Feb 27, 2019 at 11:16 AM

To: Tony Ricasa <tony.ricasa@lacity.org>

Cc: Joshua Gray <joshgray@spin.pm>, Kyle Rowe <kyle@spin.pm>, Marcus Allen <marcus@ekapr.com>, Mel Ilomin <mel.ilomin@lacity.org>

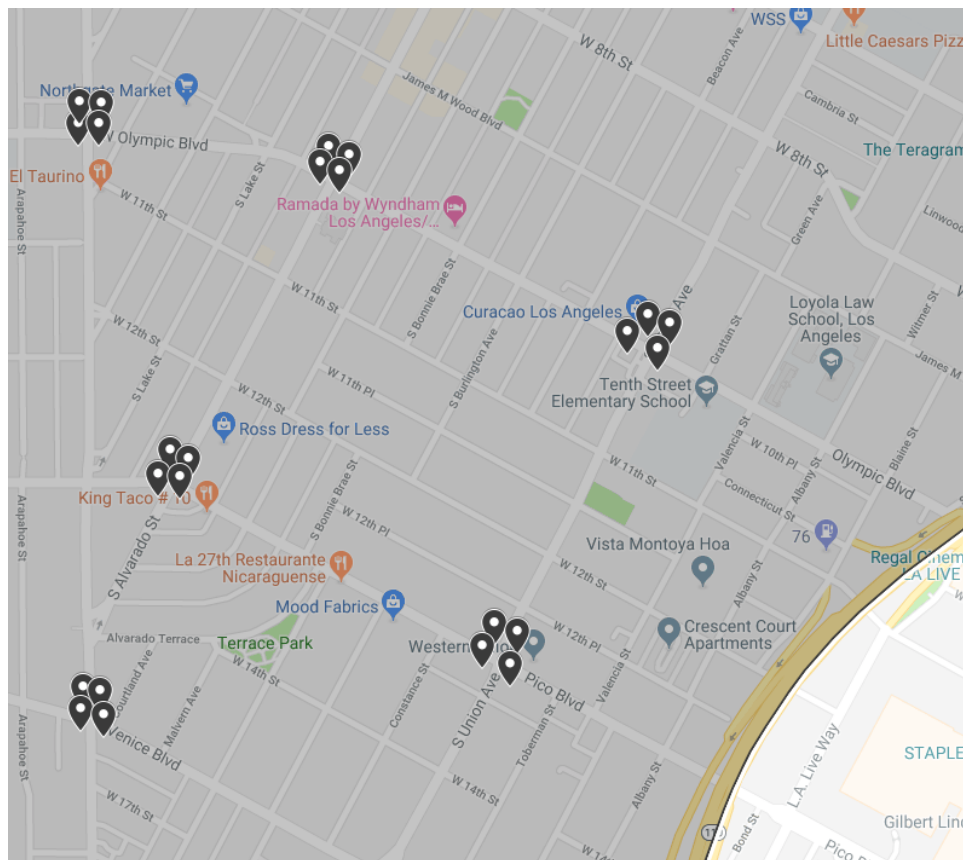
The below map of Chinatown deployments are currently active. Each pin represents 5 scooters.

The below map of Pico Union is not yet active, but we plan to deploy there soon. Each pin also represents 5 scooters.

Two things I would add here:

- 1) these are only deployment drop points. Customers ride the scooters all over the city so you may see scooters in many places outside of these points throughout the day
- 2) this is a dynamic map that will change based on data analytics. It's not set in stone.

Let me know if you have any questions, thank you.



<https://mail.google.com/mail/u/1?ik=b60f30fd98&view=pt&search=all&permthid=thread-f%3A1626568044379786158&simpl=msg-f%3A162656804437...> 5/6

**SPIN**

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**Mel Ilomin** <mel.ilomin@lacity.org>

Fri, Mar 1, 2019 at 2:13 PM

To: Joshua Gray &lt;joshgray@spin.pm&gt;

Cc: Douglas Curl &lt;douglas@spin.pm&gt;, Marcus Allen &lt;marcus@ekapr.com&gt;, Tony Ricasa &lt;Tony.Ricasa@lacity.org&gt;

Out of courtesy, I would just like to inform you that the Member has expressed his desire and has taken steps to be excluded from the e-scooter program as it pertains to the conditional and the 1 year permit. He would also like to use this time to evaluate how the e-scooter programs fare in the other Council districts. Please plan accordingly.

**Mel Ilomin****Policy Deputy****Office of Councilman Gil Cedillo****Los Angeles Council District 1****(213) 473-7001 City Hall**

On Tue, Feb 26, 2019 at 1:22 PM Joshua Gray <joshgray@spin.pm> wrote:

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**Marcus Allen** <marcus@ekapr.com>

Fri, Mar 1, 2019 at 2:22 PM

To: Mel Ilomin &lt;mel.ilomin@lacity.org&gt;, Joshua Gray &lt;joshgray@spin.pm&gt;

Cc: Douglas Curl &lt;douglas@spin.pm&gt;, Tony Ricasa &lt;Tony.Ricasa@lacity.org&gt;

Thx

Appreciate the notice

We will check in with DOT.

Sent from my Verizon, Samsung Galaxy smartphone

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